

ABSTRACT

A method and apparatus for organizing, authoring and converting different format content files into one or more common output formats which simplifies the entire authoring and production processes. The content files are uploaded to the authoring system and identified. The content files are then sent to a central server and the authoring system relates all the related content files with each other. An embodiment allows the authoring system to populate a reference database with the pertinent information that identifies the relationship between the files. Once the content is produced, identified and stored, a user can then author a collection. The authoring system is located on a central server which contains all of the content and reference databases and performs the content conversion. The authoring system server can be accessed via the Internet or an intranet so the user can access the authoring system from anywhere there is a network connection.